

## Press Releases

### **Camstar Vision to Value Asia Executive Conference Helps Manufacturers Achieve Operational Velocity**

#### *Attendees Learn Strategies and Techniques for Improving Efficiency and Quality and for Rapidly Deploying Manufacturing Execution Systems*

**Charlotte, NC (May 29, 2007)** - Camstar Systems, Inc., a leading provider of Enterprise Manufacturing Execution and Quality Systems, announced today that its 2007 Vision to Value Asia Executive Conference was a tremendous success, drawing international interest from global Semiconductor and Electronics manufacturers and partners spanning three continents and 15 countries. Held May 16 - 17th at the Sentosa Resort and Spa in Singapore, the conference provided attendees with the opportunity to network with peers and gain significant insight into planning for an MES solution, achieving operational velocity, and succeeding with rapid deployment methodologies.

The detailed agenda included Camstar's vision and strategy in the Asia-Pacific region, product roadmaps, methodologies for "Rolling out MES in 60 Days", and standardization of an MES solution across global front-end and back-end semiconductor plants. With a day and a half of packed agenda, attendees still found time to enjoy the serenity and tranquility of the resort.

"I thought the conference was outstanding both in content and in demonstrating the relationship Camstar has with its customers," said John McCallum, Partner Manager, High Tech Manufacturing, Microsoft. "We value our partnership with Camstar. By building on the Microsoft platform, Camstar is able to deliver mission critical solutions to improve operational efficiency. It is clear that customers value the relationship with Camstar and its SI partners".

"The conference was a great experience and brought excellent value for me," said Rhett Ramos, I.T. Manager, Cypress Semiconductor. "Networking with other customers and discussing their experiences was enlightening and valuable."

Among the speakers at the conference were AMD, Cypress Semiconductor, NXP Semiconductors, Renesas Technology Corp. and SanDisk, who contributed by sharing their manufacturing vision and roadmaps, deployment methodologies, and project experience with the rest of the group. Distinguished companies such as Finisar, Hitachi, Sony Ericsson, and Xilinx were among the attendees at the conference who helped make this event exciting and thought-provoking.

"I would like to compliment the Camstar team for a professional and well-organized conference," said Karel Crombach, Group Director Manufacturing, International Line of Business, at LogicaCMG, a Camstar partner. "I was impressed with Camstar's customers' sincere satisfaction with the quality of its products, service and commitment."

"Our sponsors were instrumental in making Camstar's Asia Executive Conference possible," said Manash Chakraborty, Senior Director of Industry Strategy and Market Development for Camstar. "We thank Microsoft, Sun Microsystems, LogicaCMG, Insightful Systems and HP for their help and participation. We also extend a very special thanks to Technology Resources Group, our strategic partner in Asia, who assisted us in making the event successful."

"Technology Resources Group was delighted to co-host this conference together with Camstar," said Eng Teck Kong, President and CEO of Technology Resources Group. "As Camstar's Strategic Partner, TR Group is committed to bringing value to our esteemed Asian clients, and it was a pleasure hosting our clients in the beautiful garden city we live in, and seeing how much they enjoyed and benefited from the event!"

#### **About Camstar Systems, Inc.**

Camstar's Enterprise Manufacturing Execution and Quality Systems help manufacturers rapidly boost the performance of their distributed manufacturing operations by delivering complete visibility and by providing

the flexibility required for rapid growth and change. Camstar's unparalleled solution monitors, controls and synchronizes global manufacturing, delivering process interoperability and best practices – resulting in maximum agility, the highest quality products, and leaner, more efficient operations.

Designed for ultimate configurability and built on services oriented architecture, Camstar's tightly integrated solution set encompasses a manufacturing execution system (MES), quality management system (QMS), business process interoperability (BPI), and manufacturing business intelligence (MBI). Industry-specific, out-of-the box applications and a proven implementation methodology ensure successful deployment and rapid time to benefit.

More than 100 leading companies, including AMD, Amkor, ASAT, Corning, dpiX, GEM Services, Genesis Microchip, Hitachi, Kodak, NXP Semiconductor, SanDisk, Sony Ericsson, Renesas, SCHOTT, and Spansion rely on Camstar as a trusted software partner.

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