

## **Mark Your Calendar! April 27-30, 2008! You are off to Disney's Yacht and Beach Club Resort at Walt Disney World in Orlando, Florida.**

I am pleased to announce that the 2008 Camstar Customer Conference "Vision to Value" will be held April 27 – 30, 2008 at [Disney's Yacht & Beach Club Resort](#) in Lake Buena Vista, Florida.

**Conference Theme:** *Manufacturing 360: Accelerating Innovation Velocity*

Competition in today's fast-paced global markets is forcing many companies to consider strategies that remove barriers to innovation, and improve their products' time-to-market and time-to-volume performance. As the world of manufacturing changes rapidly – from vertical to virtual, tactical to strategic, cost cutting to cutting-edge - enterprises are migrating to a Design Anywhere Build Anywhere strategy to effectively manage their shrinking product lifecycles. Companies striving to accelerate innovation face increasingly difficult challenges such as variability in processes, visibility across disparate operations and systems, and achieving six sigma quality.

**Camstar's 2008 Global Customer Conference** is about accelerating your innovation velocity. It takes you on a tour of Manufacturing 360 concepts with a packed agenda that will draw attendees from all over the world who are looking to improve their global operations through better inter-departmental coordination and broader application functionality. We are developing an outstanding format for this year's theme; and as a valued partner, we're counting on your support at our premier event of the year.

Please visit <http://www.camstar.com/360conference> for more information.

[Register Online](#) here.

### **Registration**

Take advantage of early bird and group registration pricing!

Early Bird (before February 1) - \$1995.00/pp

Regular (February 1 – April 4) - \$2295.00/pp

Late (after April 4) - \$2495.00/pp

4 or more registration - \$1895.00/pp

Registration fees include three nights lodging at Disney's Yacht Club Resort beginning from April 27 – 30, 2008. Fees do not include additional travel expenses or hotel incidentals. Registration will include the following:

- All general sessions, keynote presentations, and conference sessions
- Access to the Conference User Lab, demonstrations, and technical staff

- All breakfasts, lunches and breaks during the conference
- All evening receptions and events including the Sunday night Welcome Reception and Monday night Special Dinner Event
- Three nights lodging at Disney's Yacht Club Resort (Sunday – Tuesday nights)
- Roundtrip transfers via Disney's Magical Express to/from Orlando International Airport
- Transportation to all Walt Disney World theme parks and resorts
- Free self parking at Disney's Yacht Club Resort

## Agenda

The final agenda is still being worked on. But here is a quip snapshot:

**Geoffrey Moore as Keynote Speaker:** Geoffrey Moore, the bestselling author and Managing Director for TCG Advisors, will speak at the Camstar 2008 Global Customer Conference. Moore is best known for his sharp insight of innovation and how it relates to technology. First published in 1991, his bestselling book "Crossing the Chasm: Marketing and Selling High-Tech Products to Mainstream Customers" explains how technology innovations make the leap from appealing to elite, early technology adopters to everyday consumers. In addition to *Crossing the Chasm*, he is renowned for his books - *Inside the Tornado*, *The Gorilla Game*, *Living on the Fault Line*, and most recently, *Dealing with Darwin: How Great Companies Innovate at Every Phase of Their Evolution*.

## Other Agenda topics

- CEO Welcome: Camstar Vision for Products, Services, Partners, and Global Support
- Keynote: Great Leader Strategies
- Keynote: Innovation for Survival, Growth and Competitive Advantage
- Increase the Top Line with Efficiency and Quality Improvements
- Low Risk IT Projects Using Design for Six Sigma Process
- Bringing Suppliers into the Total Quality Process
- The Global Question: How to Maintain Control in Outsourcing?
- Cost Effective Scalability, Reliability and Instantaneous Recovery
- Essentials of Fab Control, Track, Trace and Data
- Manufacturing Control and Quality - The Inseparable Duo
- Innovation Introduces Variability: Will You Prevent or React?
- Business Drivers in Customized Consumer Electronics
- Energizing Production to Meet Explosive Growth in Solar Cell Manufacturing
- Streamlining Manufacturing for Visibility and Faster New Product Introduction
- Making the Most of Transparency and Visibility
- Globalization Journey: Challenges like Heterogeneous Cultures
- Uniting Global Operations with Common Processes and Systems (Japan to Mexico)
- Breaking Ground in China – A journey

- Recipe for Successful 6-Week Deployment
- Keeping Momentum for Phase 2
- Delivering IT Solutions with Top Value to Asian Manufacturers
- New Education Programs and Certification
- Plan Your Upgrade to v4.x
- Global Rollout, Replacing Legacy Systems
- Multi-Site, Multi-Culture, Multi-Process under One System
- Technology to Succeed High Volume, Make to Order Manufacturing
- Solutions that Fit and Grow with Smaller Manufacturers
- The Users' Perspective: The Perfect UI Experience

### **Do you want to speak at the conference?**

Camstar is currently accepting abstracts from customers, partners and industry experts who would like to present at the conference. Those who would like to secure a speaking opportunity should contact me ([mchakraborty@camstar.com](mailto:mchakraborty@camstar.com)) or Susan Lamb at [slamb@camstar.com](mailto:slamb@camstar.com).